



THE COLUMBUS FOUNDATION

BETTER TOGETHER QUICK PITCH

Better Together projects are time-sensitive opportunities to strengthen our community, together. The Columbus Foundation presents these projects in The Giving Store and provides marketing tools to nonprofits to help them meet their fundraising goals. Before submitting your Quick Pitch, please review the [Better Together FAQs](#)

Today's date

Legal name of organization

—

EIN

Year established

Website

Do you have a Directory Listing in The Giving Store?

Yes

No

Are you located and providing services in Delaware, Fairfield, Franklin, Hocking, Licking, Madison, Morrow, Perry, Pickaway, or Union county?

Yes

No

If yes, which one(s)?

Preferred Launch Date

*Please note: Better Together projects typically run for 30 days. If your pitch moves forward, we will work with you to confirm the best date to launch your campaign!

Project Title/Headline (for promotional purposes)

Project Goal (\$)

*Please note: Although the maximum goal is \$25,000, the sweet spot for projects is typically in the \$1,000-10,000 range.

Primary Contact Name

Primary Contact Phone

Primary Contact Email

Please provide more details on the following page.

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Please describe your project and tell us why it should be featured as a Better Together project in The Giving Store. Please make sure to include who you are serving; what the dollars will be used for; and why your project represents an urgent need for your nonprofit. This should be a concise, emotive “story” about your organization’s need. Why is it important? Who will it help? What will the impact be?

Please do not exceed the space provided.

How will you encourage giving to your Better Together campaign? Please describe the promotion and marketing strategies you will employ to encourage giving to your Better Together project.

Questions? Contact bettertogether@columbusfoundation.org