



DIRECTORY LISTINGS

Directory Listings are a streamlined snapshot of your organization that includes your logo, featured image, mission statement, and contact information.

With a free listing in The Giving Store, your organization has a number of benefits, ranging from easier access to donation details to increased visibility among potential donors. Registering for a listing takes only a few minutes, and provides your organization with a unique Giving Store link to share across multiple channels.

BENEFITS INCLUDE:

- Acceptance of credit card gifts through electronic transfer from anyone at any time, that are processed on a weekly basis
- Ability to access and export credit card gift acknowledgement details
- A low processing fee* at 2.35%, with the option for donors to cover this at checkout
- Ability to receive gifts through charitable gift card redemptions
- Participation in crowdfunding campaigns, including giving day events like The Big Give
- Increased visibility to potential donors
- A unique Giving Store link to share through your outreach efforts
- A link to your website so donors can learn more about your mission
- A unique text code allowing donors to be sent a text linking directly to The Giving Store cart—for an immediate donation to your organization.
- Links to your social media accounts so supporters can engage with your organization
- promotional materials and templates to market your organization's listing

Your organization is eligible to create a Directory Listing if it is a 501(c)(3) nonprofit organization that serves Delaware, Fairfield, Franklin, Hocking, Licking, Madison, Morrow, Perry, Pickaway, or Union counties.