



CENTER FOR CORPORATE PHILANTHROPY

STRENGTHEN YOUR BUSINESS AND THE COMMUNITY

PHILANTHROPY PORTFOLIO

By working with the Center for Corporate Philanthropy, we can help you build relationships; respond to community needs; and sustain, strengthen, and improve the quality of life in our community through a corporate giving program.

WE'RE HERE TO HELP you help others through the most effective philanthropy possible.

GETTING STARTED IS EASY.

Established in 2005, the Center for Corporate Philanthropy is dedicated to helping central Ohio businesses make their charitable giving as cost-effective and efficient as possible. We offer a range of services and products that are tailored to your business and make it easy for your company to support the issues and organizations you, your employees, and your clients care about. You can use cash, stock, or other assets to create a named fund and qualify for an immediate income tax deduction. It takes \$10,000 or more to open your Corporate Donor Advised Fund.

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With a small corporate staff, we are unable to dedicate full-time resources to our philanthropy. Through The Columbus Foundation, we are able to successfully manage our corporate giving strategy because they serve as an extension of us, allowing us to fulfill our mission: to support worthwhile community organizations.”



— **CATHY M. LYTTLE, DIRECTOR OF THE WORTHINGTON INDUSTRIES FOUNDATION**



KEY BENEFITS

CORPORATE FUNDS



A Corporate Fund through the Foundation's Center for Corporate Philanthropy makes giving effective and efficient for many reasons.

EASY

Depending on the fund type you create, Donor Advised, Scholarship, or Field of Interest, you can have automatic contributions made to organizations, or grants can be initiated online, by mail, or fax. Our secure, convenient, online fund management resource, PowerPhilanthropy,[®] enables you to track your fund's activities 24/7.

FLEXIBLE

Your company can contribute to your fund when it is financially advantageous and leverage use of assets to sustain giving throughout the year. The Columbus Foundation can accept gifts of many types of assets, including stock and real property.

EFFICIENT

Your staff can focus their time and energy on operating a successful business while we handle the administrative tasks of philanthropy—investment of the fund assets, distribution of grants with your company identified as the donor, provision of financial reports, and tax reporting for the fund—all for a nominal administrative fee.

EMPLOYEE FRIENDLY

Involve your staff to create a culture of giving as well as community and corporate pride. This can be accomplished by launching a matching gifts program or by including your employees on an advisory committee.

CONSIDER A CORPORATE FUND IF YOU:

- **Seek simplicity and ease in your giving.**
- **Prefer to manage all of your giving from a single account.**
- **Want to focus on giving to charities, not administrative details.**
- **Give to multiple nonprofit organizations and programs throughout the year.**
- **Seek to engage your employees on a new level through community involvement.**
- **Believe in supporting the organizations that serve the neighborhoods where your employees work, live, and play.**

INCREASE THE POWER OF YOUR GIVING

Access and manage your fund via PowerPhilanthropy 24 hours a day, at columbusfoundation.org. PowerPhilanthropy is an easy-to-use online resource featuring 600 local nonprofit organizations. You can also review your fund(s) activity and make grants to the nonprofits you care about.

ABOUT THE COLUMBUS FOUNDATION

The Columbus Foundation is the *trusted philanthropic advisor*[®] to 2,400 individuals, families, and businesses, who have created charitable funds and planned gifts to make a difference in the lives of others through the most effective philanthropy possible. Serving the region for more than 70 years, The Columbus Foundation is the seventh largest community foundation in the United States. The Foundation's online marketplace, **PowerPhilanthropy**[®] makes giving mobile, easy, and smart.

WE'RE HERE TO HELP!

Learn more about The Columbus Foundation and the Center for Corporate Philanthropy by visiting us online at columbusfoundation.org. Please contact one of our Donor Services and Development officers by calling 614/251-4000 or emailing dsd@columbusfoundation.org.