



INVESTMENT GUIDELINES AND OPTIONS

The Columbus Foundation offers donors maximum flexibility by offering a variety of investment options.

Investment Guidelines

The following investment allocation options are available:

Fund for Columbus, Field of Interest, and Designated Funds

Funds are invested with a 50 percent to 80 percent equity exposure.

Scholarship and Organization Endowment Funds

Funds are invested with a 30 percent to 60 percent equity exposure.

Donor Advised Funds

Funds are invested with varying allocations, in consultation with the donor.

Investment Agents

- Ameriprise
- Bahl & Gaynor
- Robert W. Baird & Co.
- BNY Mellon
- Budros, Ruhlin & Roe, Inc.
- Capital Asset Management, Inc.
- Columbus Investment Advisory, Inc.
- Diamond Hill Capital Management, Inc.
- Edward Jones
- Fifth Third Bank
- Hamilton Capital Management
- Hirtle, Callaghan & Co.
- The Huntington National Bank
- JP Morgan
- Key Bank
- Lincoln Financial Group/Steinhaus Financial Group
- Merrill Lynch
- Mesirow Financial, Inc.
- Morgan Stanley Wealth Management
- Nationwide Securities, Inc.
- Park National Bank
- PNC Columbus
- Stifel, Nicholas & Company, Inc.
- Stratos Wealth Partners
- Sweney Cartwright & Co.
- UBS Financial Services, Inc.
- Waller Financial Planning Group
- Wealthstone Financial, Inc.
- Wells Fargo Advisors LLC
- WesBanco, Inc.

In addition, gifts may be transacted through the following brokerage firms:

- **Charles Schwab & Co., Inc.**
- **TD AMERITRADE**

Mutual Funds

- **The American Funds Group**
- **The Vanguard Family of Funds**
- **Through approved brokers, other mutual fund families may be used**

Annual Fees

The annual compensation/fees vary by organization and/or investment vehicle but in general range as follows:

Mutual Funds:

- 1. Vanguard Family: 9 to 43 basis points**
- 2. American: 60 to 88 basis points**
- 3. Other investment agents: 100 basis points or less**

Brokers and Other Professional Money Managers:

Organizations utilizing a “wrap fee” program generally have fee arrangements of 100 basis points or less.

Notice of 12(b)(1) fees

In the spirit of full disclosure, please be informed that The Columbus Foundation may utilize mutual funds that have as a part of their internal fee structure a 12 (b) (1) (sometimes called a trailer) fee. These fees, which generally average 25 basis points or less (.25%), are paid by the mutual fund company to the financial advisor/ broker and/or brokerage firm having investment oversight of these Foundation assets.

ABOUT THE COLUMBUS FOUNDATION

The Columbus Foundation is the *trusted philanthropic advisor*[®] to 2,400 individuals, families, and businesses, who have created charitable funds and planned gifts to make a difference in the lives of others through the most effective philanthropy possible. Serving the region for more than 70 years, The Columbus Foundation is the seventh largest community foundation in the United States. The Foundation's online marketplace, PowerPhilanthropy,[®] makes giving mobile, easy, and smart.

WE'RE HERE TO HELP!

Learn more about The Columbus Foundation and Investment Guidelines and Options by visiting us online at columbusfoundation.org or in person at 1234 East Broad Street, Columbus, Ohio 43205. Please contact one of our Donor Services and Development officers by calling 614/251-4000 or emailing dsd@columbusfoundation.org.